



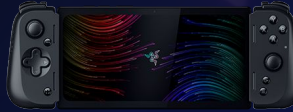
ARCADE
Antstream

Q4 2022 Partner Newsletter



Industry Update

Razer and Logitech show confidence in the cloud gaming segment with the introduction two new handheld gaming devices. Razer Edge and Logitech G Cloud are great news for gamers looking to maximise gameplay hours on the move by offloading the battery draining processing to the cloud.



SAMSUNG

"Antstream Arcade brings more than 1500 retro arcade games to the Samsung Gaming Hub giving players access to an even wider variety of games than ever before."

EUROPEAN GAMING

Another Antstream Exclusive

Antstream are pleased to announce that Intellivision became a partner at the end of 2022. We look forward to working with all our content partners to bring their Intellivision classics our growing community of Retro Gaming Fans.

INTELLIVISION

Team Updates

James Dean has joined as Director of Strategic Marketing and Sponsorships. He was previously founder and CEO of ESL Gaming UK, the local division of the largest esports company globally which recently sold to SGG for \$1.5bn. At ESL, James built the second largest domestic esports tournament globally and successfully launched many new gaming titles into the esports sphere on an international basis.

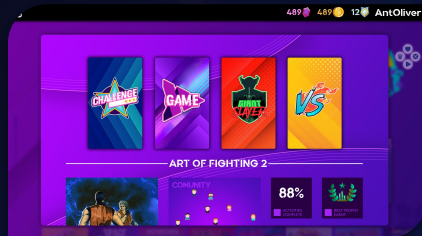


Adam Banks has joined as Finance Director bringing over 25 years of experience in finance. Qualifying as an ACA in practice he then moved in to industry working in start and scale up tech businesses; including the \$100M+ exits of Awin to Axel Springer and Deltatre to Bruin Sports Capital. His most recent role prior to joining Antstream was at indie mobile gaming studio Viker.



Product Update

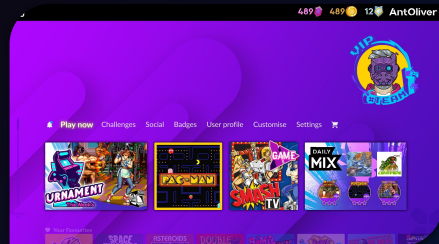
The team are hard at work on our new "Vision" update. Vision represents the largest overhaul of Antstream's interface and retention and engagement mechanics. The new release will improve the overall navigation in the app as well as streamlining the login flow and allow players to browse Antstream Arcade before creating an account. Vision will also introduce several new engagement features like Daily Mix, which surfaces several challenges and activities for players to complete within the day in order to earn rewards.



Antstream's new interface incorporates what the team call fluid navigation. Players will always remain connected to the main dashboard.

A powerful new event system will provide better analytics on player activity as well as being integrated into new features like player specific challenges, game recommendations, and a new retention mechanic called Badges.

The tournaments system is also having an overhaul, with new tools and features that will allow Antstream to run huge global scale tournaments with no friction to entry. A new guest login system will allow players to compete in tournaments without having an account beforehand, and instead incentivises them to create an account after their first session to aid player acquisition.



This is the new game activity page. Here players can easily access antstream features for the game and check on stats as well as trivia as well as view other games released by the publisher.

Watch the video to see some of the cool updates and community feedback from our Vision beta release, which is due to be released in Q2 2023.



Antstream Online Services

To support our roadmap of unique features and deliver a best in class gaming experience, Antstream launched 'AOS', it's own backend gaming platform in Q4 2022. Supported by AWS, this delivers the following high level features:

- Player Management
- Content Curation
- Global Leaderboards
- Async Multiplayer
- Achievements
- Game Management
- Notifications & Messaging
- Event Driven Rules Engine

This has been architected using a highly and rapidly extendible serverless microservice architecture with live operations in mind, and has been delivered using a productised design for potential use by 3rd parties.